

1201205 – English for Information Technology 1
Week 4 - E-commerce

Members: 1. _____

Vocabulary

A. = Adjective ADV. = Adverb IDM. = Idiom N. = Noun V. = Verb

a cell phone	N. a wireless telephone based on cellular technology
to converge	V. to come together, to become one thing
a device	N. a small mechanical machine or instrument
to distribute	V. to divide among many people or places; to pass out, to hand out
distribution	N. the process of distributing among many people or places; the passing out or handing out of something
e-commerce	N. buying and selling things on the Internet
high bandwidth	N. fast connections (to the Internet)
high-bandwidth	A. related to fast connections (to the Internet)
a modem	N. a device which transfers information from your computer to a telephone or cable line
a network	N. an interconnected set of computers
portable	A. can be carried or moved
wireless communications	N. forms of electronic communication which do not use wires (such as cellular technology)

Vocabulary in Conversation

Fill in all the gaps using the new vocabulary.

*converge, devices, distribution, e-commerce, high-bandwidth,
network, portable, wireless communications*

Tim: How's school going, Barbara? Are you taking any new classes?

Barbara: I'm taking another really interesting course called "Business and the Web." We are learning about (1)_____ and how new technological developments will affect the way we buy, sell and market things in the future.

Tim: Wow, that sounds like something I should take.

Barbara: I think it's one of the most useful courses I've had so far. Right now, we are studying (2)_____. It's a fascinating field. We've had several lectures on how the increasing use of cell phones has led to the development of a whole new generation of (3)_____ computers and hand-held electronic _____.

Tim: What other kinds of topics will you be covering?

Barbara: We are going to discuss (4)_____ Internet connections, like cable modems, which will allow us to exchange information more quickly. And from there, we will focus on how Internet, TV, radio, and telephone technologies are all starting to come together.

Tim: I was just reading about that in the newspaper. But how does that relate to online business?

Barbara: As these technologies (5)_____ in the near future, a new high-speed (6)_____ will develop which will be perfect for the (7)_____ of products and services online.

**Vocabularies:
Words**

Meaning

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Source:

<https://www.englishpage.com/vocabulary/interactivelesson18.html>

Shopping

Where is your favorite place to shop for clothes?

What products do you prefer to shop online for?

What products do you prefer to shop in stores for?

How do you feel about sales people following you and helping you when you shop?

What makes a pleasant shopping experience?

How do you feel about shopping at department stores or malls?

What is your favorite E-commerce site? Why?

Do you know anyone who is addicted to shopping? Are you addicted to shopping?

Have you ever bought any counterfeit products like fake designer bags, clothing, or jewelry?

Do you enjoy shopping for other people?

Source:

<https://www.eslconversationquestions.com/shopping/>